



The Lifters

(A Newsletter of The Pebnic Group)

Editor's Note

TCM News

Career Talk

Birthday Celebration

Editor's Note

In the world of work, talk is cheap, but results speak volumes. This month, we encourage every team member to not just say it but show it. Let your efforts speak louder than your words. In this edition of *The Lifters*, we also shine the spotlight on some amazing staff across the company as we celebrate our May and June birthdays. Here's to another productive month. Let us walk the talk!

Hope you find it insightful!

Peace O. Nwoke
Editor, The Lifters

TCM NEWS



Career Talk today! Be Visible: Practice "WACADAD"

Promote yourself within the corporation. Do so by working on projects that are visible or are the pet projects of senior people. Ask people what the big problems are. Think about them. Work on solutions. Test them. Write up your proposals, and get proper distribution of your ideas.

Don't talk about how good you are. Prove it with action, over and over. Remember WACADAD. "Words are cheap and deeds are dear".

Ted Leavitt of Harvard Business School wrote that "creativity without implementation is irresponsibility." Ideas are nothing without execution.

So few people in a corporation actually execute ideas that the person who does becomes visible, and is often sought to do more.

Pick your spots to shine. Presentations to senior management, instructing a training class, and speaking before the sales force are highly visible forums. Seek them, and work very hard to prepare outstanding presentations.

Excerpt from Jeffery Fox's *How to Become A CEO*



Students with their facilitator after successfully completing forklift training at Keyoto Forklift Academy, held at DTN, Ikeja.



Delivery of TCM forklift



Students, guided by their facilitator, are actively participating in forklift operation training at our DTN, Ikeja center.

MAY & JUNE, 2025 BIRTHDAY CELEBRATION**NAME****LOCATION****DAY****MAY**

Chinedu O. Paul	Chi Limited	17th May
Dosunmu O. James	Fidson Whse	2nd May
Christopher Anthony	FMN-LAG	5th May
Muhammed Muftau	Guinness	8th May
Ogbeiwi J. Osayande	Guinness	26th May
Majasan T. Oluwasomi	GZEP	12th May
Oche Mary	GZEP	18th May
Iziren I. Victor	Head Office	5th May
Anyanwu M. Bolanle	Head Office	9th May
Adekoya E. Oluwole	Head Office	12th May
Odianosen Godwin	Head Office	16th May
Ibe U. Kalu	Head Office	18th May
Umeh C. Godgift	Head Office	18th May
Oritsatoye A. Taofeek	Head Office	23rd May
Nasiru A. Ismail	Head Office	25th May
Soyoye T. Oluwatobi	Head Office	28th May
Eboh O. Naomi	Head Office	29th May
Akinsola S. Gbolahan	Int. Breweries Sagamu	5th May
Ojomu O. Hakeem	Int. Breweries Sagamu	27th May
Omolumen A. Luke	NBC Benin	15th May
Idowu M. Mayowa	NBC Ikeja Ops	17th May
Ochei O. Sunday	NBC Ikeja Ops	18th May
Eberechukwu C. Chigemezu	NBC Owerri	27th May
Samuel P. Chidiebere	NBC Owerri	16th May
Bariyereloo Josiah	NBC Portharcourt	6th May
Nwezza C. Philip	NBL Enugu	5th May
Nwezza S. Onyebuchi	NBL Enugu	11th May
Okenono O. Emmanuel	NBL Enugu	19th May
Oyama O. Gabriel	NBL Enugu	29th May
Centurion G. Joy	NBL Ijebu-Ode	5th May
Onabanjo O. Olusina	NBL Ijebu-Ode	5th May
Tanko Iliya	NBL Kudenda	14th May

JUNE

Abdulazeez S. Abdulwaheed	Chi Limited	6th June
Agholor Sunday	Guinness Benin	6th June
Okonkwo A. Grace	Guinness Benin	8th June
Momodu Lucky	Guinness Benin	19th June
Oke A. Oluwafemi	GZEP	23rd June
Omotoso S. Olabisi	Head Office	1st June
Okere L. Chinedum	Head Office	2nd June
Ojolo B. Samuel	Head Office	12th June
Onyenuforo C. Okechukwu	Head Office	24th June
Daniel O. Dayo	Int. Breweries Ilesha	2nd June
Onwuha N. Rejoice	Int. Breweries Onitsha	12th June
Onwuka C. Uchenna	Int. Breweries Onitsha	14th June
Abdullahi A. Musa	NBC Kano	12th June
Oboje N. Favour	NBC Owerri	7th June
Adejoh A. Abdul	NBC Owerri	20th June
Akpan E. Moses	NBC Owerri	20th June
Ibrahim Ameh	NBC Portharcourt	28th June
Anosike S. Ezinwanne	NBL Aba	2nd June
Alozie C. David	NBL Enugu	8th June
Asado F. Yakubu	NBL Kudenda	23rd June
Ogeye A. Miniru	PVL Lagos	15th June
Solomon Anthony	TGI Sagamu	12th June