(A Newsletter of the Pebnic Group)



EDITOR'S NOTE

No line manager or supervisor likes surprises on the job. It embarrasses everyone and puts you at risk when your performance is evaluated by your managers or directors. In this issue, we address a concept that you cannot hide an elephant.

As expected, we also celebrate great milestones in our company including the birthday of those in March and April.

Happy reading!

Peace O. Nwoke Editor, The Lifters

TCM NEWS



CAREER TALK TODAY

Don't Hide an Elephant

Big problems always surface. If they have been hidden, even unintentionally, the negative fallout is always worse. The "hiders" always get burned, always are safe, regardless of complicity. The "discoveries" always are safe, regardless of complicity. When you know there is a problem, a goof, a snafu, and it is important, let your supervisors and colleagues know right away. The longer you wait the more you increase the severity of the problem.

You can turn a big problem into an opportunity to shine. Define and explain the problem carefully

You can turn a big problem into an opportunity to shine. Define and explain the problem carefully. Give estimates of potential damage. Describe possible scenarios. Describe possible solution options. Ask for help. This is important. It is also very important to position yourself as an independent reporter, in control. Describe the problem and treat it as if you were not previously involved. Loosen entanglements.

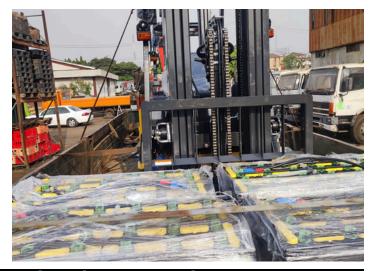
Watergate, Vietnam, and surprise business bankruptcies are classic elephants, apparently well hidden, that were mismanaged and produced disastrous results. Each elephant grew with the hormones of panic and deception. The crisis managers were like children trying to save sandcastles from the tide. Note, however, how President John F. Kennedy handled his Bay of Pigs debacle. Preemptively, publicly, on television, "my fault, we blew it, any questions?" Kennedy emerged unscathed actually strengthened.

Excerpt from Jeffery Fox's **How to Become A CEO**

MARCH & APRIL, 2025 www.pebnic.com

NEWS IN PICTURES





Delivery of TCM forklifts to customers in Agbara on 22nd January, 2025







Keyoto forklift training at DTN, lkeja Lagos





MARCH & APRIL, 2025 BIRTHDAY CELEBRATION

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Happy Birthday!